

ADVERTISING ON PORTALS AND E-MAIL MESSAGES

LETA.LV AND NOZARE.LV



TOP BANNER
587X76 px

BANNER	SIZE (pixels)	PLACEMENT	PRICE (EUR w/o VAT)*		EXPOSITIONS
			daily	weekly	daily
Top banner 4 banners in rotation	587x76	All pages. Visible to all LETA visitors/subscribers.	140.00	550.00	25 000
Large sidebar banner 1 banner in rotation	300x250	On free and news pages. Seen by all LETA visitors/subscribers.	100.00	450.00	25 000
Small sidebar banner 1 banner in rotation	300x150	Only on the first page. Seen by all LETA visitors/subscribers.	35.00	150.00	10 000

LARGE SIDEBAR BANNER
300X250 px

SMALL SIDEBAR BANNER
300X150 px

ADVERTISING IN LETA'S E-MAIL MESSAGES

LARGE BANNER
728X90 px

"PAY ATTENTION"

SMALL BANNER
300X150 px

BANNER	SIZE (pixels)	PRICE, WEEKLY (EUR w/o VAT)*	EXPOSITIONS daily
Large banner 1 in rotation	728x90	150.00	2 500
Small banner 1 in rotation	300x150	100.00	2 500
Link "Pay attention"	Up to 50 characters	75.00	2 500

TECHNICAL REQUIREMENTS ON BANNERS

On portals
Banner format - gif
File size must not exceed 50 kb.

In advertising messages
Banner format - gif
File size must not exceed 20 kb.

Reserving a place for a banner - at least 7 working days before banner placement.

Submitting banners - at least 2 working days before banner placement.



E - MAIL BANNER
728X90 px

BANNER @	SIZE (pixels)	PLACEMENT	PRICE, WEEKLY (EUR w/o VAT)*	EXPOSITIONS daily
E-mail banner	728x90	In nozare.lv e-mail messages /business news, purchasing agents, industry agent news.	150.00	2 500
First page banner	460x354	Only on the first page. Seen by all visitors/subscribers.	250.00	15 000

FIRST PAGE BANNER
460X354 px

* Valid from 1 june 2021. All Prices exclude VAT (21%).

ADVERTISING CONTACTS

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